

# PATRICK KUFFOUR

MARKETING | SALES | PEOPLE MANAGEMENT | CUSTOMER EXPERIENCE | IT & PROJECT MANAGEMENT

## SKILLS

Planner  
Strong Presenting Skills  
Public Speaking  
Assertive and Confident  
Collaborative and Communicative  
Performance Analytics and Review  
Project Management  
Escalation Management  
Great Active listening skills  
Contracts Review  
Portfolio and Account Management  
Salesforce.com and CRM Professional,  
Google Suite, Microsoft Office  
Highly Motivated with Leadership Skills  
Coaching Nature  
Marketing  
Energetic  
Reliable and Professional  
People management & Team player  
Professional Negotiation Skills  
Time management  
Organizational & Multi-task Skills  
Strategist

## CONTACT

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## SOCIAL

<https://www.linkedin.com/in/patrick-kuffour-1202b875>

## EDUCATION

MBA - Specialization in Management of Information Technology, Marketing and Business Strategy

Ashford University | 2018 - 2020

Bachelor of Science - Double Major in Management & Marketing. Minor in Communication

Lasell University | 2011 - 2015

## VOLUNTEER EXPERIENCE

Newton South High School PTSO - Fundraising committee member

## ABOUT

Patrick Kuffour is a results-driven leader with over a decade of experience across consulting, team leadership, project management, marketing, and enterprise sales in both B2B and B2C environments. He has a proven track record of leading high-performing teams, building strong relationships with C-level executives, and driving initiatives that enhance customer experience and accelerate revenue growth.

With a strategic and analytical mindset, Patrick excels at identifying market trends and translating insights into actionable strategies that support cross-functional collaboration. His ability to manage complex projects, delegate effectively, and align stakeholders has consistently contributed to organizational success.

Patrick holds an MBA in Business Strategy and Management, further strengthening his expertise in marketing, leadership development, client engagement, and consumer behavior. He currently serves as a Non-Executive Marketing Director at Joos Power in the United Kingdom and is also a member of Comcast's National Enterprise team in New England, where he focuses on driving new business growth.

## WORK EXPERIENCE

### ENTERPRISE ACCOUNT EXECUTIVE

Comcast | March 2026-Present

- Support and facilitates new business growth opportunity for the company.

### BUSINESS DEVELOPMENT MANAGER/CONSULTANT - (UNITED KINGDOM - LONDON)

Joos Power (Previously "ChargeBolt") | Feb 2020- Present

- Oversaw multiple touch points including sales, business development, project management, marketing and I hired and trained an internal sales team for the company.
- Marketing Strategy & Brand Leadership
- Demand Generation & Revenue Support
- Go-To-Market (GTM) Execution
- Digital Marketing & Growth

### ENTERPRISE ACCOUNT EXECUTIVE

T-Mobile Wireless | 2022- 2026

- Focused on Large Enterprises with over than 1000 employees
- Devised plans to solve problems and gain new business.

### MAJOR ACCOUNT EXECUTIVE

T-Mobile Wireless | 2016- 2022

- Focused on Medium Businesses with less than 1000 employees
- Devised plans to solve problems and gain new business.
- Developed ongoing relationship with 12 Retail stores through training and support

### ASSISTANT RETAIL MANAGER

AT&T Inc. | June 2014- Nov 2016

- I helped increase the employee engagement ratio by 40% during Q3-Q4 of 2016
- Observed all aspects involved in the daily operation of a retail store, from assisting with merchandising and product launches to help meet and exceed sales objectives.
- Managing a team of staffs through analyzing performance reports and enhancing their sales strategy through personalized side by side assistance and training.

### ASSISTANT RETAIL MANAGER

Sprint Wireless | Sept. 2012- June 2014

- Modeled team commitment by meeting deadlines; and by being cooperative, collaborative, and flexible.
- Handled client escalations and trained employees on how to manage the customer life cycle in the retail store.

### CUSTOMER EXPERIENCE

Staples | Sept. 2010- June 2012

- Manage and track all customer feedback implementations and enhancements
- Develop and execute a consistent customer satisfaction strategy